**Sales & Marketing Manager**

**Job Type: Full Time**

Mon-Thurs: 9am-5pm Fri: 9am-4pm

Location: Shirley, Solihull

**Salary: £20,000 - £23,000 dependant on experience**

We’re experts in external pressure washing, specialising in residential driveway & patio cleaning across Solihull, Birmingham, Warwickshire & Worcestershire.

Bringing the wow factor back to residential driveways......it's what we do here at cleanthedrive.com!

As a small family run business, we’re growing fast, and due to our continued growth plans for 2017, a fantastic new opportunity has become available for a freelance Sales & Marketing Manager.

You’ll be involved in pretty much the whole lead generation process; everything from re designing our website, providing new customer quotes & closing sales, growing our online presence through social media & adwords management, designing all sorts of marketing leaflets/advertisements, liaising with local newspapers/magazines/PR….to supporting our ever growing operative team out in the field…..and everything in between!

This varied role will include, but not exclusively:

-Developing the sales & marketing strategy for the company in line with company objectives

-Actively seek out new business opportunities

-Input and update data on our CRM system  
-Follow up with previous quotations sent to close new business

-Sell additional services to customers

-Identify appropriate new strategic marketing partnerships to drive growth

-Oversee the marketing budget, monitor and report on effectiveness of marketing communications and campaigns

-Planning and implementing email marketing, direct mail, online and advertising campaigns

-Have a sound understanding of running successful Facebook, Twitter & Google Adwords campaigns (this is essential for the role)

-Creating advertisements and press releases; ideally you’ll have an intimate knowledge of the features & tools of a graphic design software e.g Corel Draw, InDesign or Photoshop.  
-Manage and improve lead generation campaigns, measuring and reporting results

-Gaining recommendations and testimonials from past customers to update social media sites.

-Broader input to the team, an eagerness to get involved and help take the business to the next level  
-Provide regular reporting to the Managing Director on sales performance

-Other duties as required by the Managing Director

You’ll be highly organised, energetic & full of creative ideas. You’ll have an exceptional business acumen and a sharp eye for detail; an ability to work to targets and deadlines is crucial for this fast paced role. You’ll be working alongside a small group of ambitious individuals, so if you have the drive and ambition, then you need to get in touch.

If instant rejection is what you require then just send us your CV. However if you wish to be considered as a serious candidate then send us a covering letter or video (we love video!) to support your application (if this particular job site doesn’t allow you to upload video content, you can email your application to letschat@cleanthedrive.com).

Due to volume of applications only those chosen for interview will be contacted. Good luck!

No recruitment agencies. Thank you.